

## Style: An Anti-Textbook



A necessary manual for those interested in the perpetuation, and the possibilities, of good English prose. Harpers Magazine [Lanham's] style is notable for its audacity, liveliness, and grace. The Times Literary Supplement The most applicably provocative book on the subject of prose style available. Imperative reading for all teachers and students of writing. Choice This humorous and accessible classic on style calls for the return of wordplay and delight to writing instruction. Richard Lanham argues that many tomes on writing, with their trio of platitudes—clarity, plainness, sincerity—lie upon the spirit like wet cardboard. People seldom write to be clear. They have designs on their fellow men. Pure prose is as rare as pure virtue, and for the same reasons. The Books [Lanham's term for misguided composition textbooks], written for a man and world yet unfallen, depict a ludicrous process like this: I have an idea. I want to present this gift to my fellow man. I fix this thought clearly in mind. I follow the rules. Out comes a prose that gift-wraps thought in transparent paper. If this sounds like a travesty, it's because it is one. Yet it dominates prose instruction in America. from Chapter 1 Richard A. Lanham is professor emeritus of English at the University of California, Los Angeles, and president of Rhetorica, Inc., a consulting and editorial services company. He is the author of numerous books on writing, including A Handlist of Rhetorical Terms, Analyzing Prose, The Electronic Word, and most recently, The Economics of Attention.

Book Review: Style: An Anti-Textbook, by Richard Lanham have many selves and many motives and that finding our rhetorical selves is what style is all about. Richard Lanham provides answers, and an antidote, in the seven witty and provocative chapters of Style: An Anti-Textbook. 1 The prose Read Style: An Anti-Textbook by Richard A. Lanham with Rakuten Kobo. A necessary manual for those interested in the perpetuation, and the possibilities, Richard A. Lanham (born 1936) is probably most widely known for his textbooks on revising prose to improve style and clarify

thought The Motives of Eloquence: Literary Rhetoric in the Renaissance, Style: An Anti-Textbook, Literacy and: Style: An Anti-Textbook (9780300022438) by Richard A. Lanham and a great selection of similar New, Used and Collectible Books available Available in the National Library of Australia collection. Author: Lanham, Richard A. (Richard Alan) Format: Book x, 142 p. 21 cm. A necessary manual for those interested in the perpetuation, and the possibilities, of good English prose. Harpers Magazine [Lanham's] style Amazon? by Richard A. Lanham? by Richard A. Lanham Style: An Anti-Textbook (text only) 2nd (Second) edition [Paperback] 2007???????????????? Free 2-day shipping on qualified orders over \$35. Buy Style : An Anti-Textbook at . A necessary manual for those interested in the perpetuation, and the possibilities, of good English prose. Harpers Magazine. [Lanham's] style is notable for Lanham inveighs at length against the prevailing pedagogic approach to prose style, commonly thought to emanate from logical thinking a Style: An Anti-Textbook by Lanham, Richard A. (2007) Paperback on . \*FREE\* shipping on qualifying offers. Style: An Anti-textbook [Richard Lanham] on . \*FREE\* shipping on qualifying offers. Style has 98 ratings and 18 reviews. Stephen said: A lucid and convincing argument against the long-cherished (and still maintained) idea of clarity as